



Ideal Standard



TOURS & EXPERIENCES
Venice

Ideal Standard Aesth|ethics event Venice

April – May 2023

GENERAL NOTES ON TOURS & EXPERIENCES

- 1.5 - 2 HOURS PRIVATE GUIDED TOURS
- PARTICIPANTS :
 - UP TO 15 GUESTS WITH A PRIVATE GUIDE
 - AVAILABLE IN ITALIAN, ENGLISH, GERMAN AND FRENCH (1 group = 1 language) with the exception of Rowing Venetian style, A goldsmith's workshop and Savor Cocktail Experience – which are available in Italian and English only)
 - GROUPS ABOVE 15 GUESTS WILL BE DIVIDED INTO SUB-GROUPS
- MEETING POINTS HAVE BEEN FLAGGED FOR EACH TOUR; A DIFFERENT MEETING POINT CAN BE ARRANGED IF ANY SPECIFIC NEED – pls send a mail to idealstandardvenice@vivovenetia.com
- MAKE SURE YOU BOOK AS SOON AS POSSIBLE AND LATEST 2 WEEKS BEFORE THE EVENT

The secret itineraries of the Doge Palace

Description

The Doges' Palace has always been the ultimate expression of the power of Venice. We will explore the Palace's secret itineraries around the "Prison of the Leads" and we'll discover the innumerable curiosities that, over the centuries, have been inextricably linked to the city's remarkable history.

The Secret Itineraries of the Doge's Palace meander through several rooms on a journey through the centuries of the Serenissima. This route offers an attractive and interesting presentation of the civil and political history of the city, its organization and its justice structures.

 min 2 – max 15

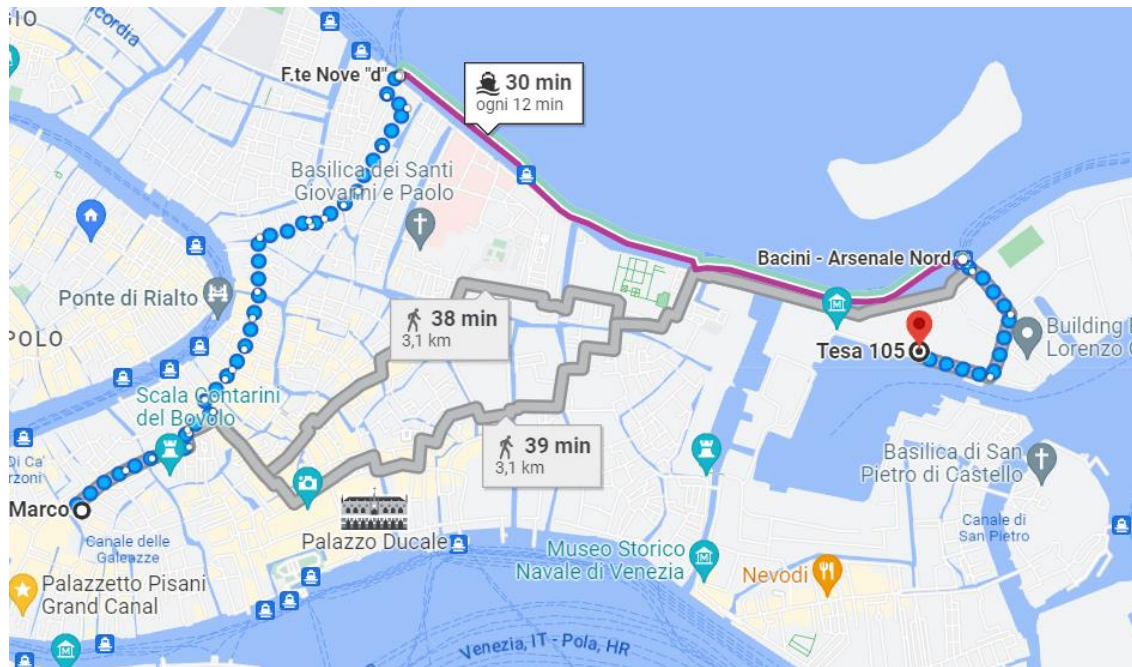
 2 hrs + transfer time
(see slide)



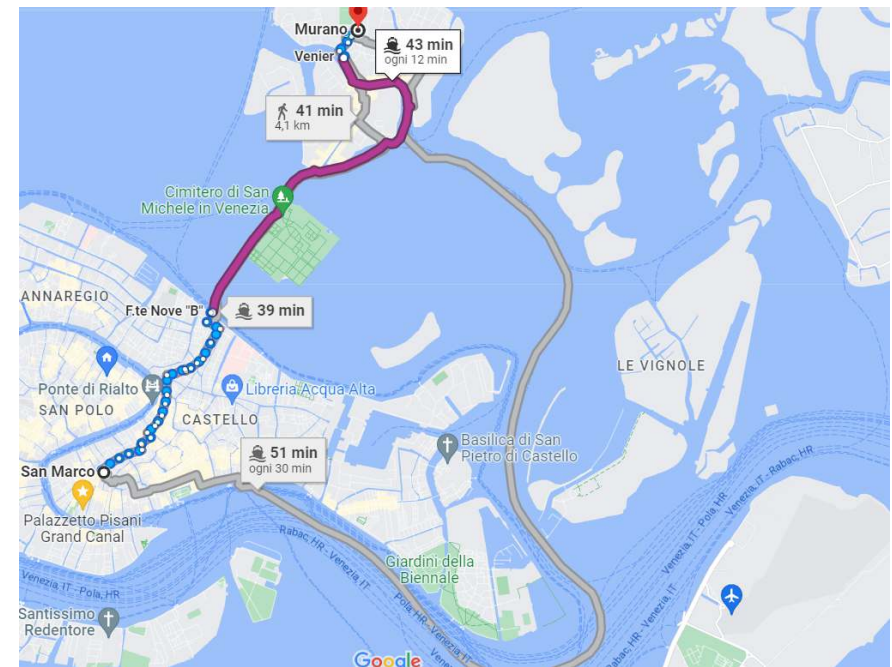
The secret itineraries of the Doge Palace

Details

- Meeting point: San Marco
- End of tour: same
- Transfer time to meeting point and return



from Arsenale > San Marco 30-40 min.



from Murano > San Marco 40-50 min.

Authentic Venice: immersion in Castello district

 min 2 – max 15

 2 hrs + transfer time
(see slide)

Description

You will discover the fascinating history of Arsenale, where typical galleys were built through the centuries. You will also discover the Gardens, green lungs of the city created by Napoleon, that nowadays host Biennale and have been converted in greenhouses since the XIX century. The tour will also include the visit to a few local artisans boutiques.

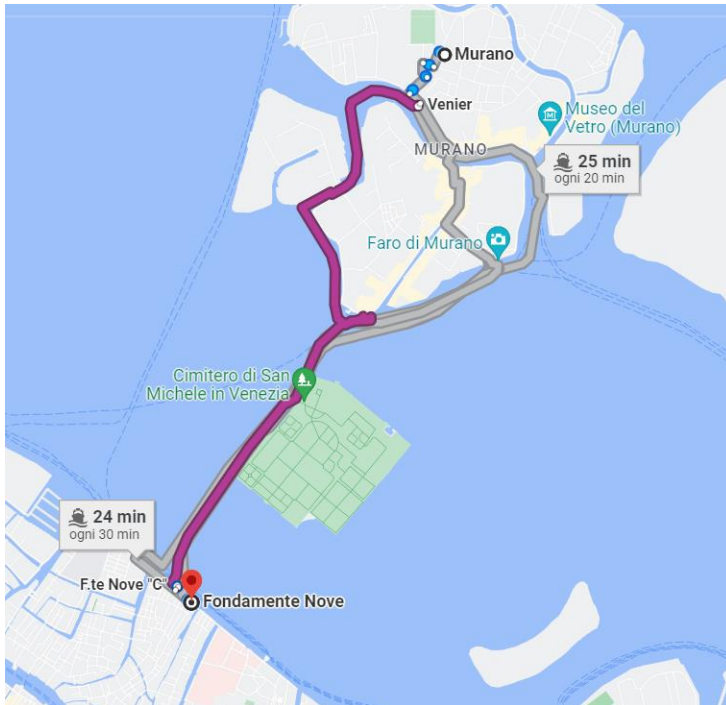


Authentic Venice: immersion in Castello district

Details

- Meeting point:
Arsenale (Celestia stop) [onsite if you leave from Arsenale]
or Fondamente Nove [recommended if arriving from Murano]
- Transfer time to meeting point

- End of tour: Mercato di Rialto

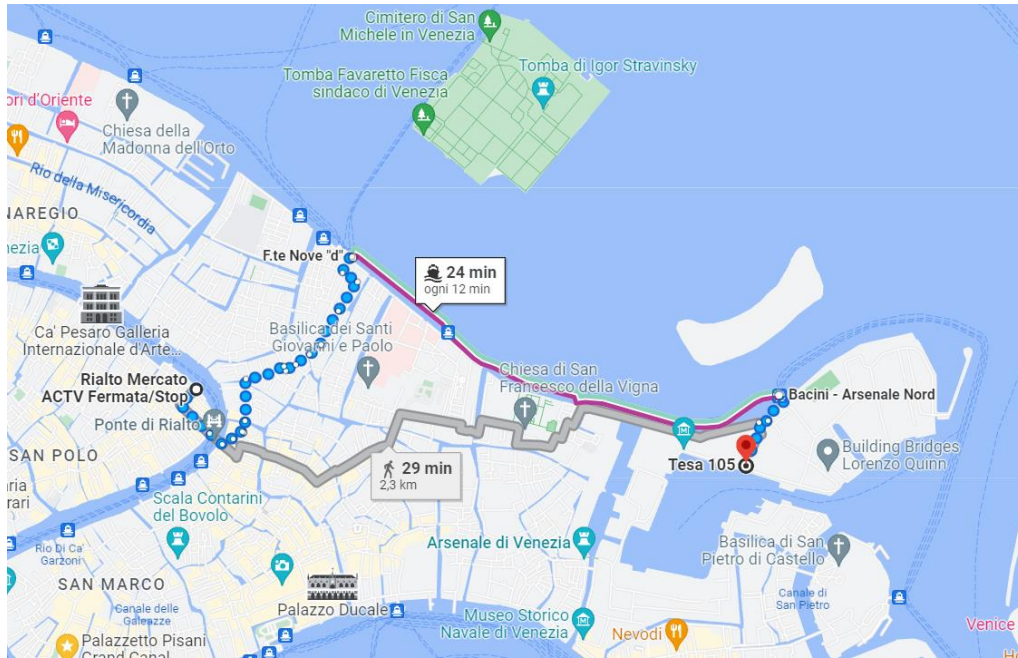


from Murano > Fondamente Nove around 25 min.

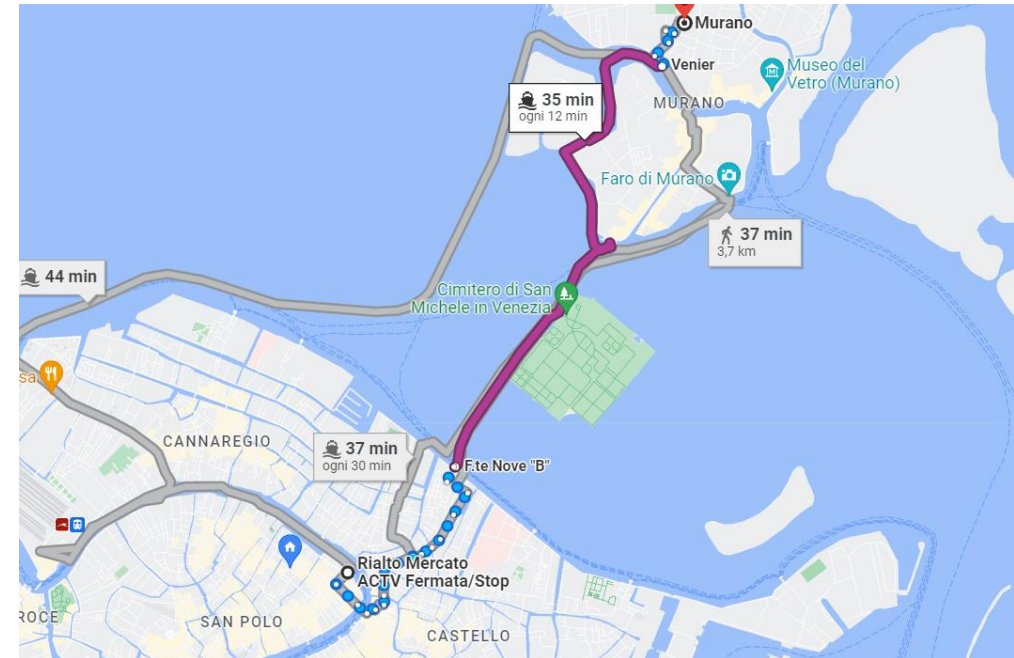
Authentic Venice: immersion in Castello district

Details

- Return transfer time



from Rialto mercato > Arsenale around 25 min.



from Rialto mercato > Murano around 30 min.

Venice between sky and sea

Description

Discover the beating heart of the Serenissima, through St. Marco and Rialto and discover Venice from three different points of view: land, water and sky.

Activating all five senses, we will start from the most alive and ancient part of the city: Rialto and its Market. We will then board a ferry to sail Canal Grande and we visit one of the most famous buildings of Venice, Fondaco dei Tedeschi, from his panoramic terrace, having a breathtaking view of the city!

 min 2 – max 15

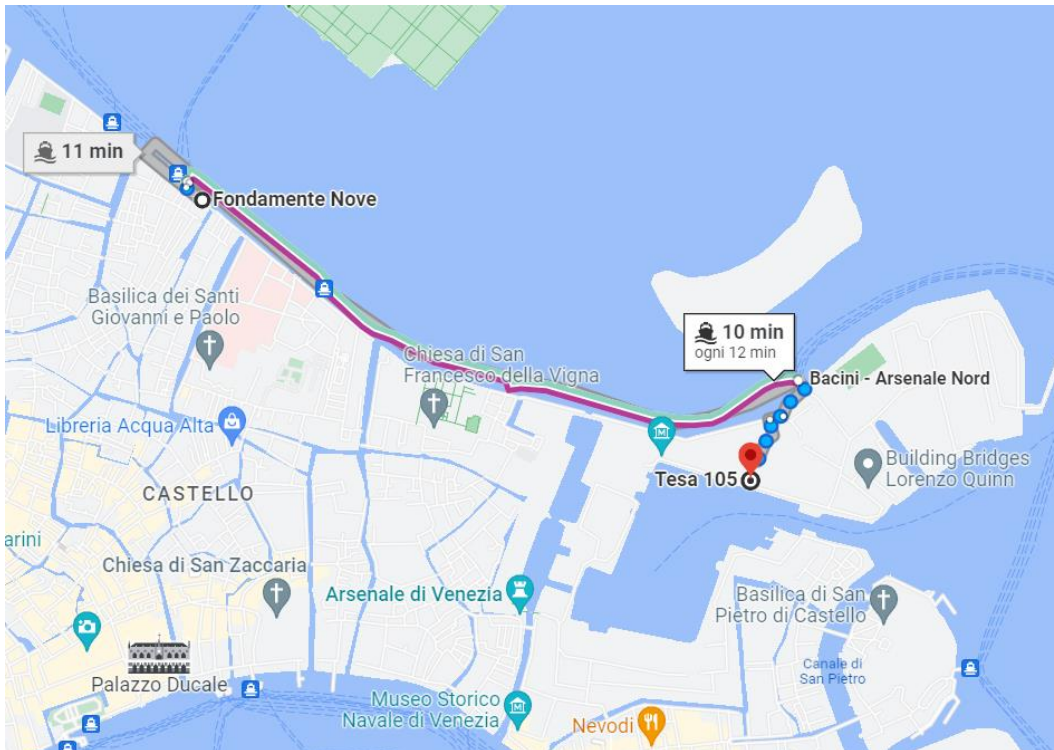
 2 hrs + transfer time
(see slide)



Venice between sky and sea

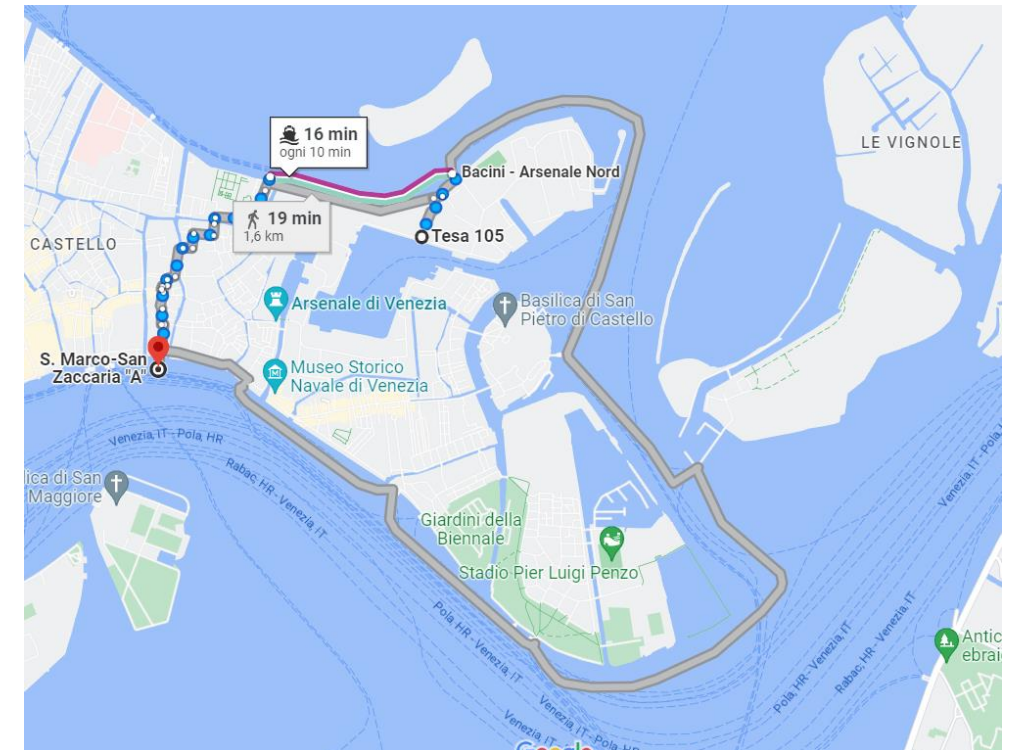
Details

- Meeting point: Fondamente Nove [recommended if arriving from Murano] or San Zaccaria
- Transfer time to meeting point



from Arsenale > Fondamenta Nove around 10 min.

- End of tour: Mercato di Rialto

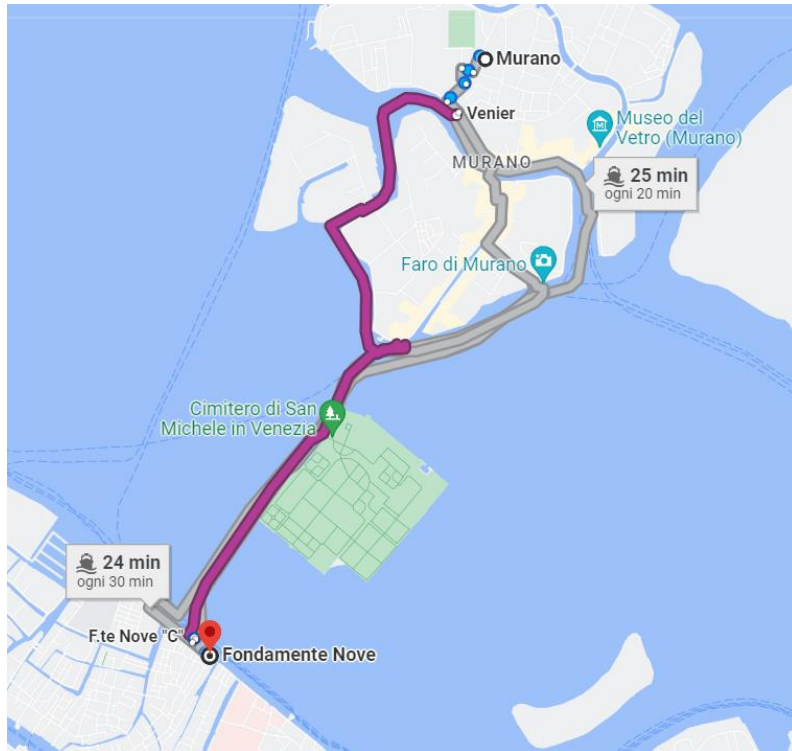


from Arsenale > San Zaccaria around 20 min.

Venice between sky and sea

Details

- Transfer time to meeting point

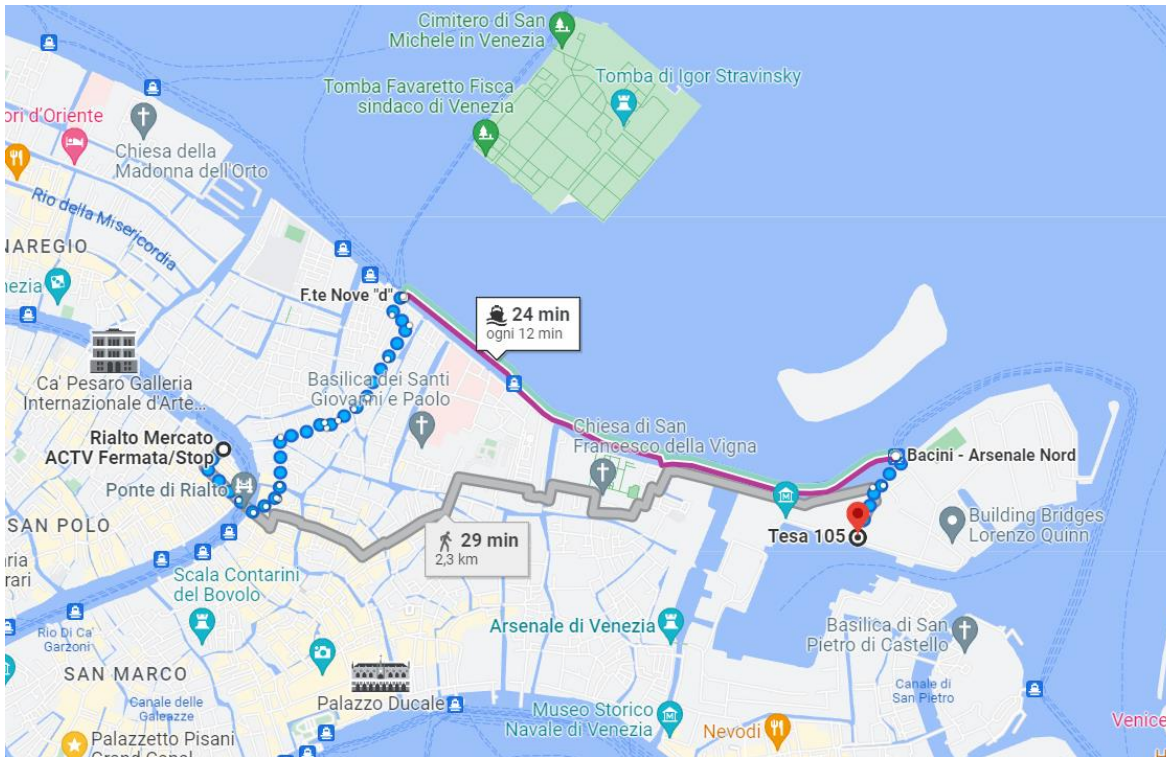


from Murano > Fondamenta Nove around 25 min.

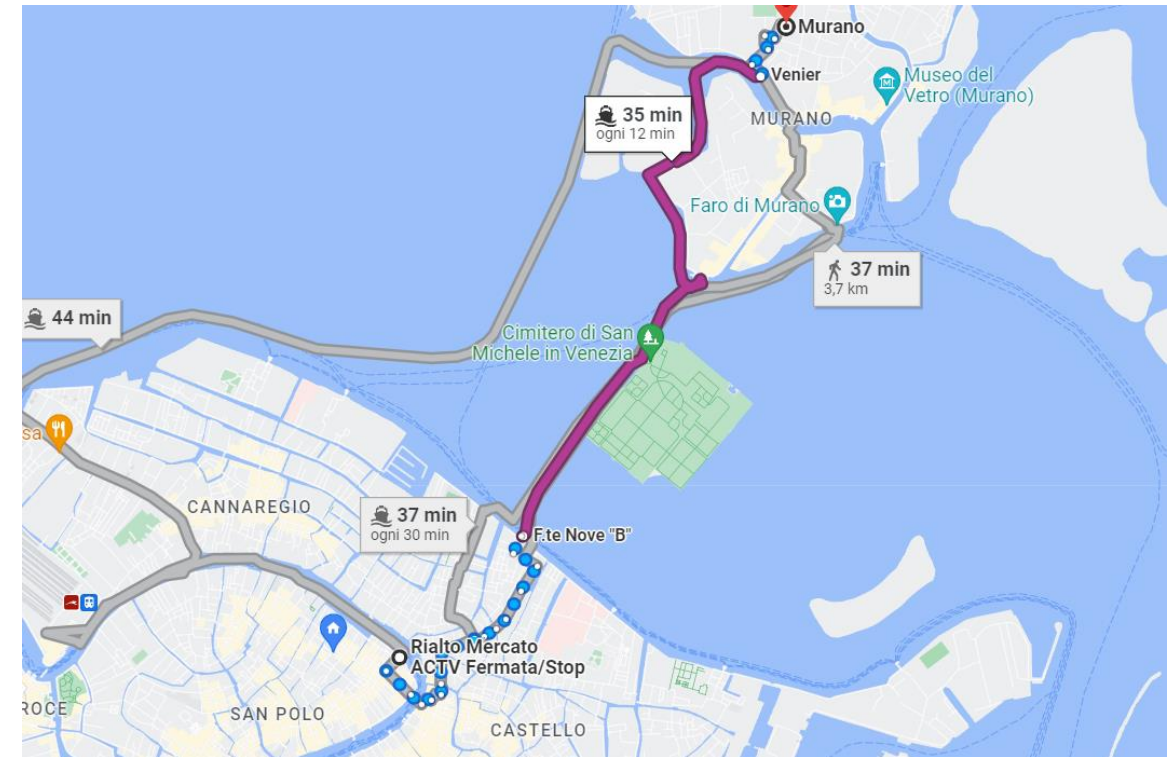
Venice between sky and sea

Details

- Return transfer time



Rialto mercato > Arsenale around 25 min



Rialto mercato > Murano around 40 min

Hidden treasures: Venetian crafts

Description

Discover the ancient crafts of Venice with a guided tour along some of the less frequented paths of the city.

We will visit craftsmanship ateliers and understand the role that each art has had in the history of the city. This tour is truly one of the most beautiful to understand the spirit of Venice, the ancient one and the one of today; you will appreciate the vibrant atmosphere and multiculturalism that have always been infused in this extraordinary city. Includes a visit to a goldsmith laboratory or a mosaic fabrics and glass maker artist in Cannaregio district.

 min 2 – max 15

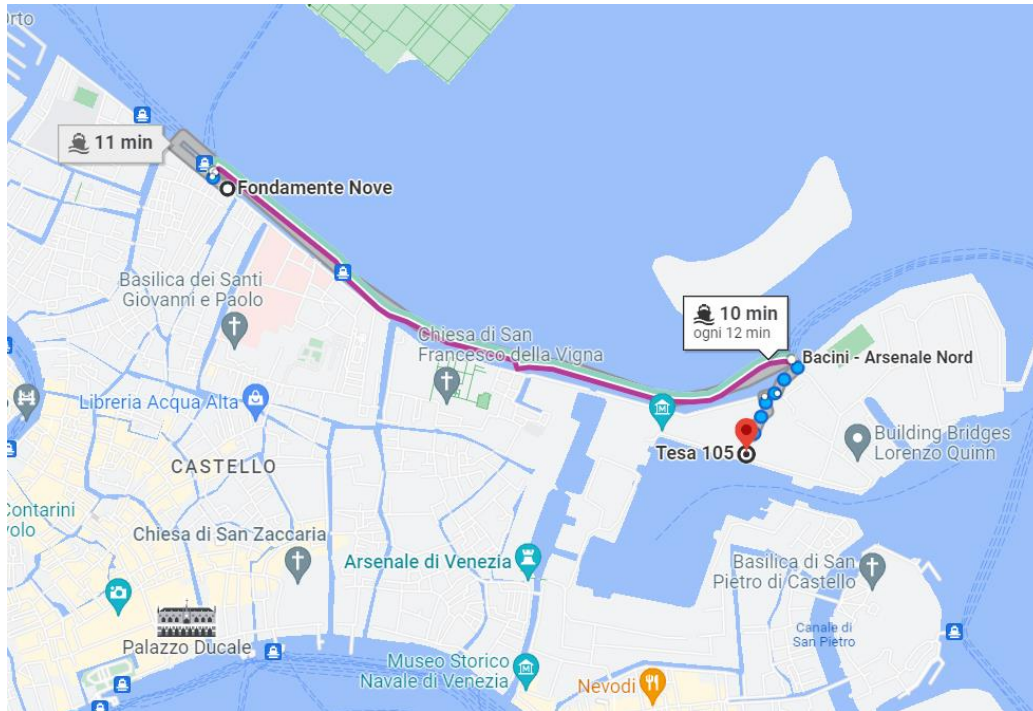
 2 hrs + transfer time
(see slide)



Hidden treasures: Venetian crafts

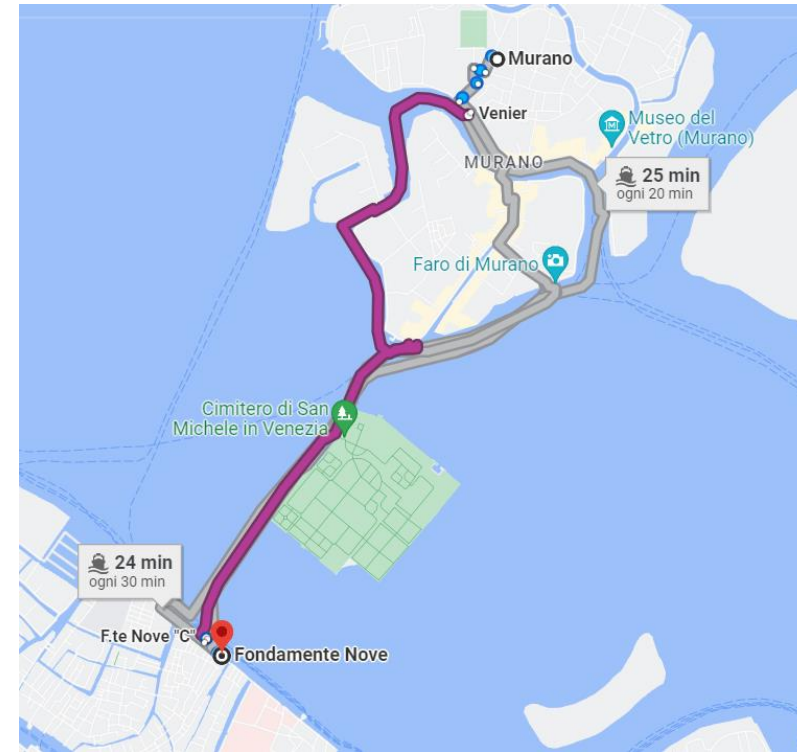
Details

- Meeting point: Fondamenta Nove or Ghetto (if you begin in a point, you will finish in the other meeting point).
- Transfer time to meeting point (Fondamenta Nove)



from Arsenale > Fondamenta Nove around 10 min.

- End of tour: Fondamenta Nove or Ghetto

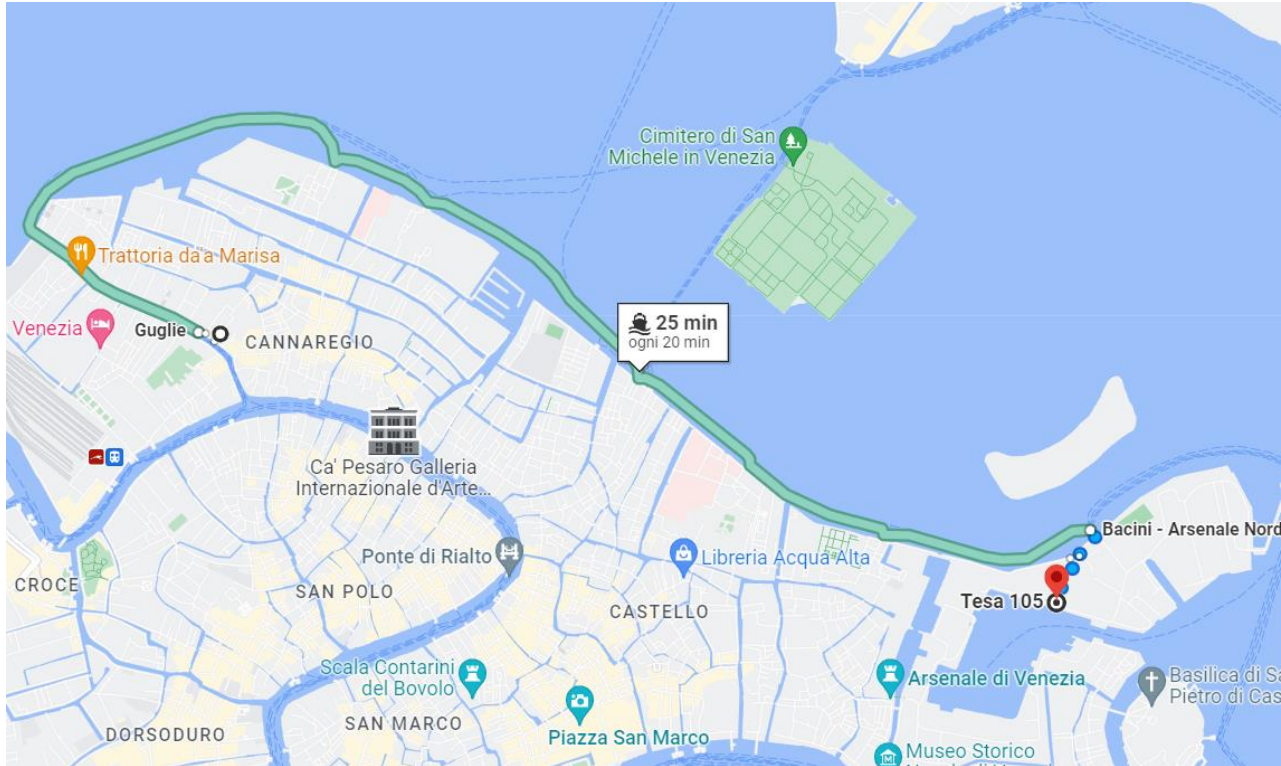


from Murano > Fondamenta Nove around 25 min.

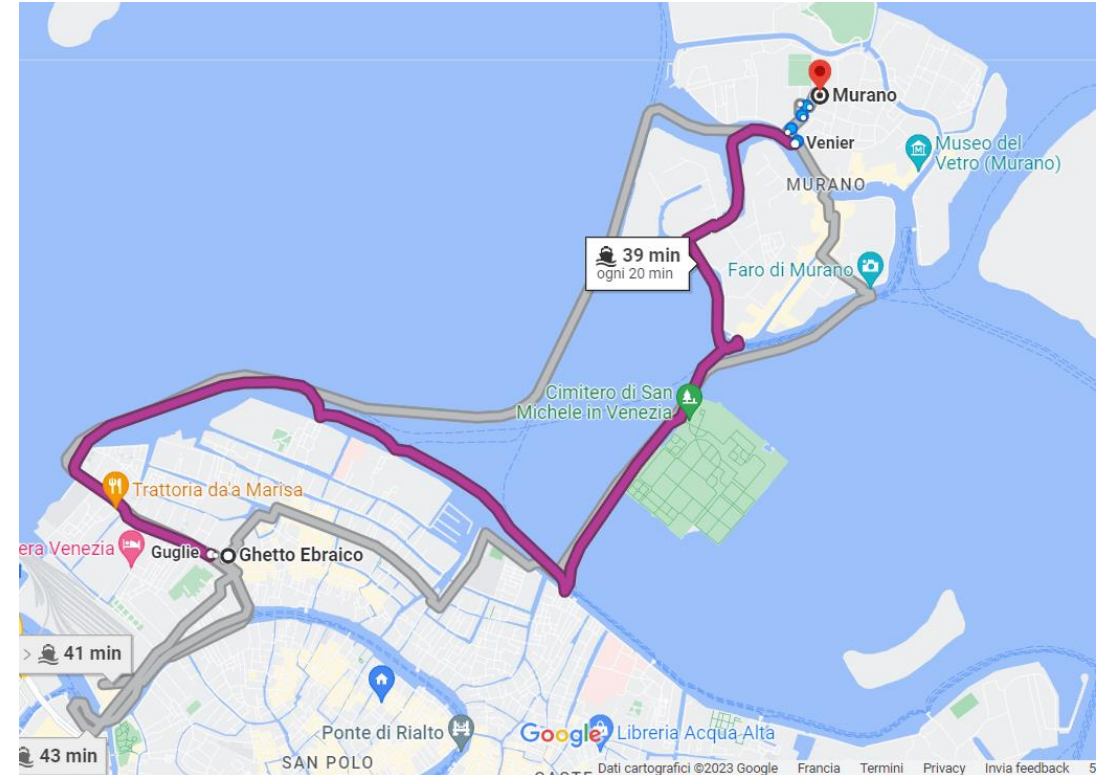
Hidden treasures: Venetian crafts

Details

- Transfer time to meeting point (Ghetto)



from Arsenale > Venice Ghetto around 25 min.



from Murano > Venice Ghetto around 40 min

Where gondolas are born: the Squero

 min 2 – max 15

 2 hrs + transfer time
(see slide)

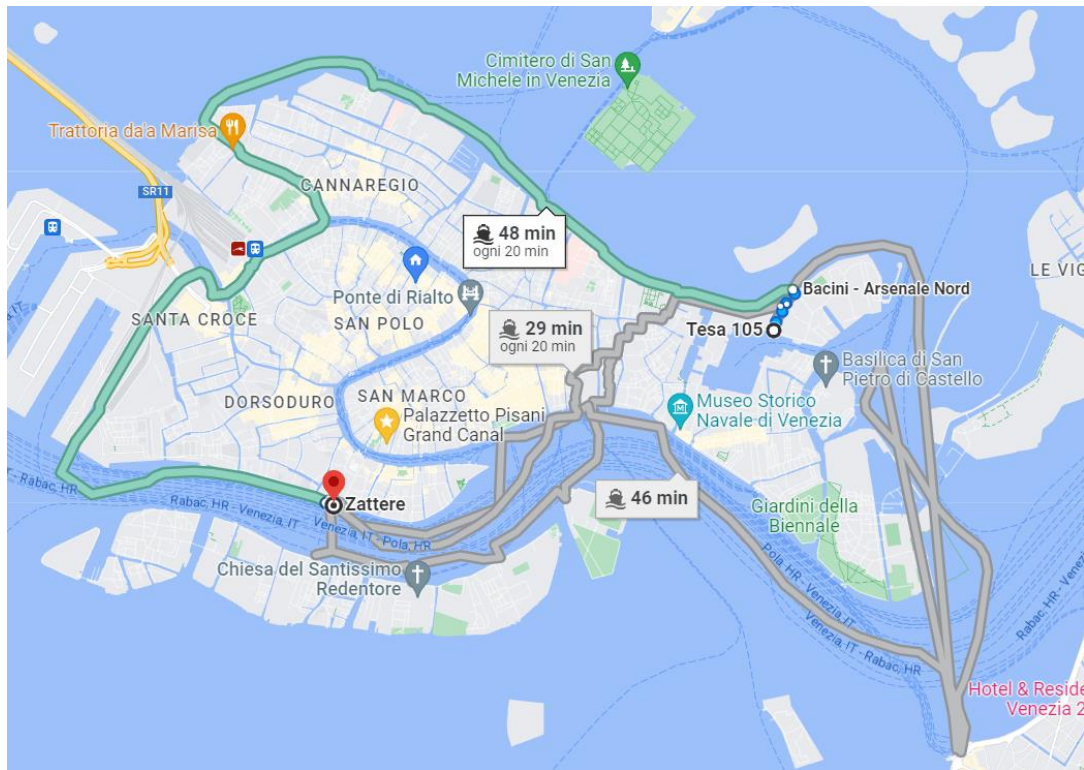
Description

Let's discover the secrets of the most typical of the Venetian boats, the gondola, through the visit of the most iconic symbols of Venice: the Squero. Entering this place is like taking a step back in time, in a place where everything is the exclusive work of man. It takes about two months' work, strictly by hand, to make a gondola: the boats are moved manually and worked without the support of blueprints or drawings, only with the help of traditional tools, water and fire. You will also discover what the forcolas are...



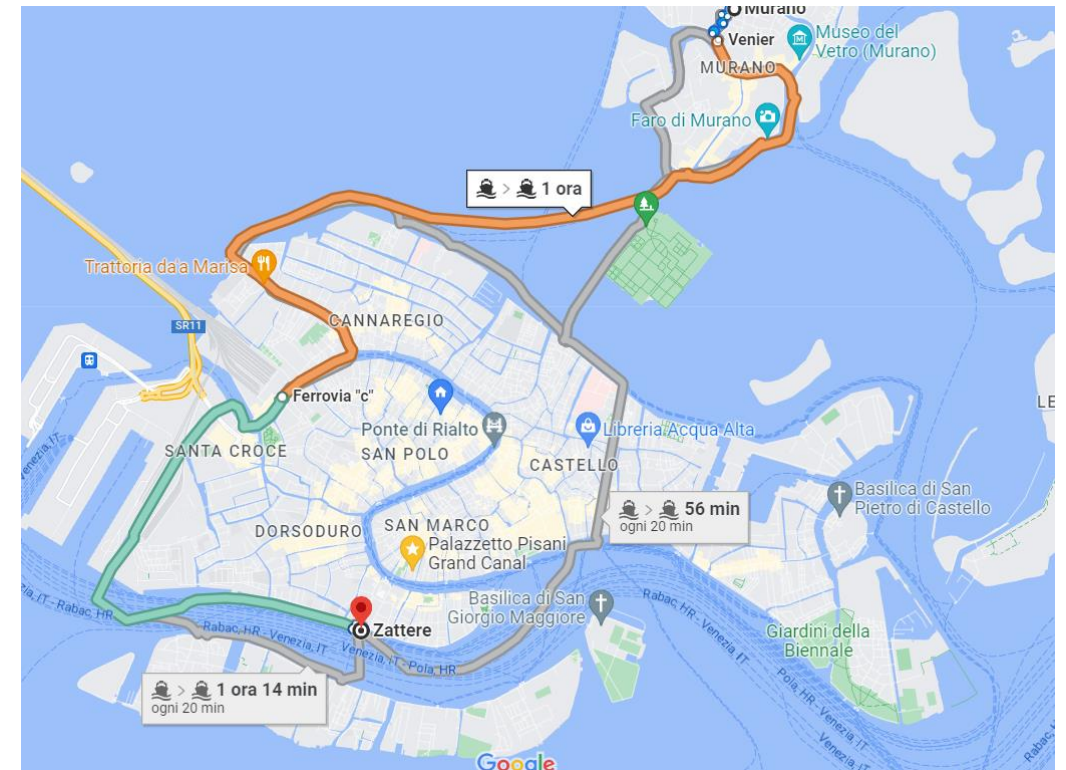
Where gondolas are born: the Squero Details

- Meeting point: Zattere
- Transfer time to meeting point



from Arsenale > Zattere around 50 min.

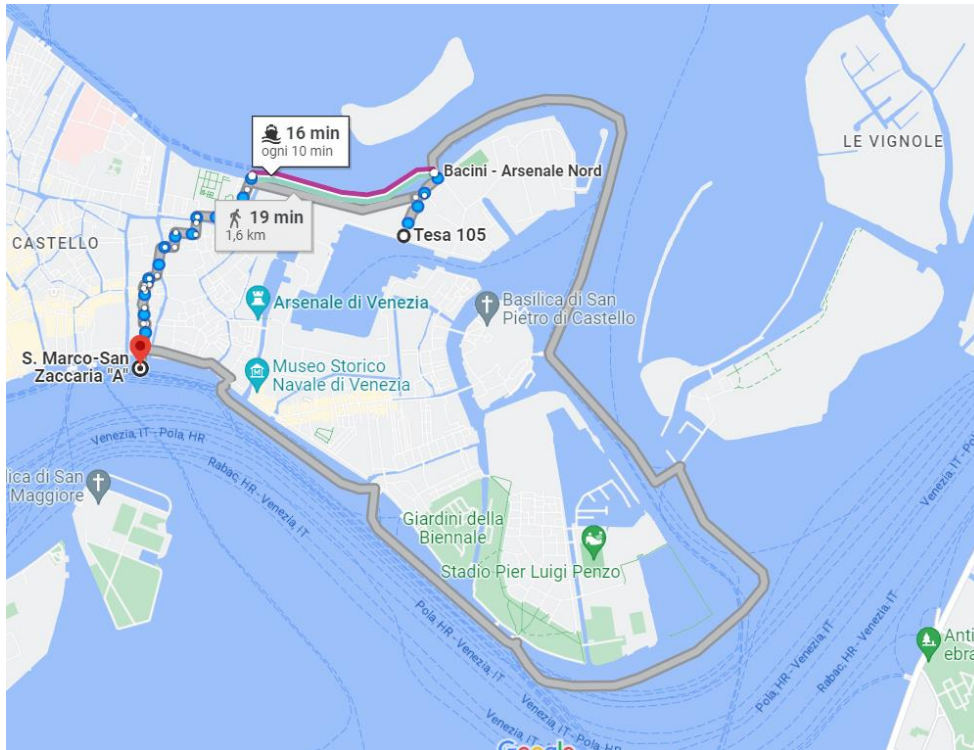
- End of tour: San Zaccaria



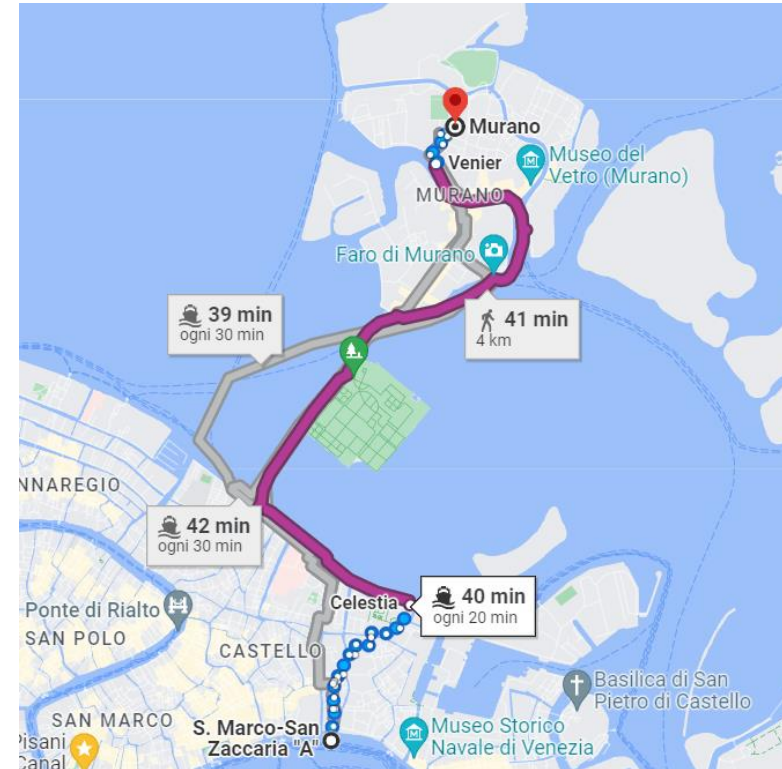
from Murano > Zattere around 1 hour

Where gondolas are born: the Squero Details

- Return transfer time



from San Zaccaria > Arsenale around 15 min.



from San Zaccaria > Murano around 40 min.

A goldsmith's workshop

Description

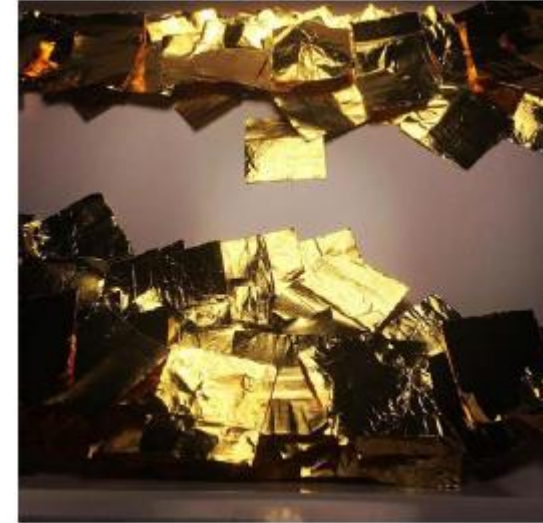
Gold is the most precious material, and it has multiple uses! Visit a family of Venetian goldsmiths who have been decorating the famous ornate gondolas with gold leaf for generations!

Let us introduce you to the Battiloro, a famous family of goldsmiths, who for almost a hundred years, have been responsible for adorning the gondola trappings with gold leaf. In this historic craft workshop of gold, silver and other precious metals you will observe the transformation process of gold into very thin leaves, which can be used for a number of refined applications.

Notes

Available in English and Italian

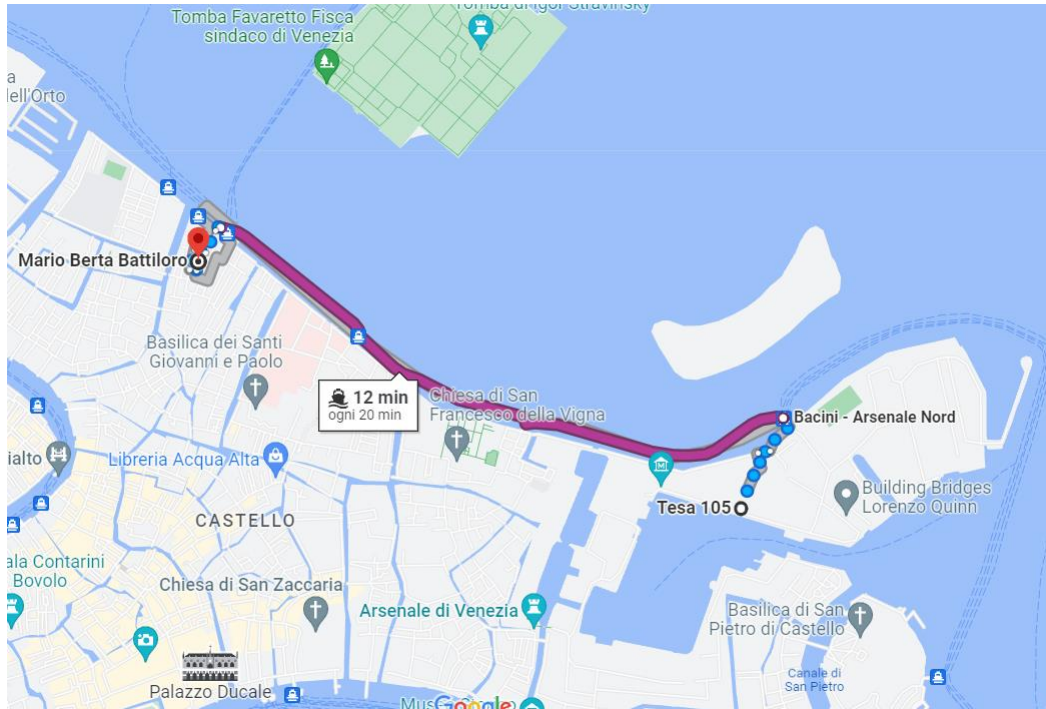
 min 1 – max 10
 1 hour + transfer time
(see slide)



A goldsmith's workshop

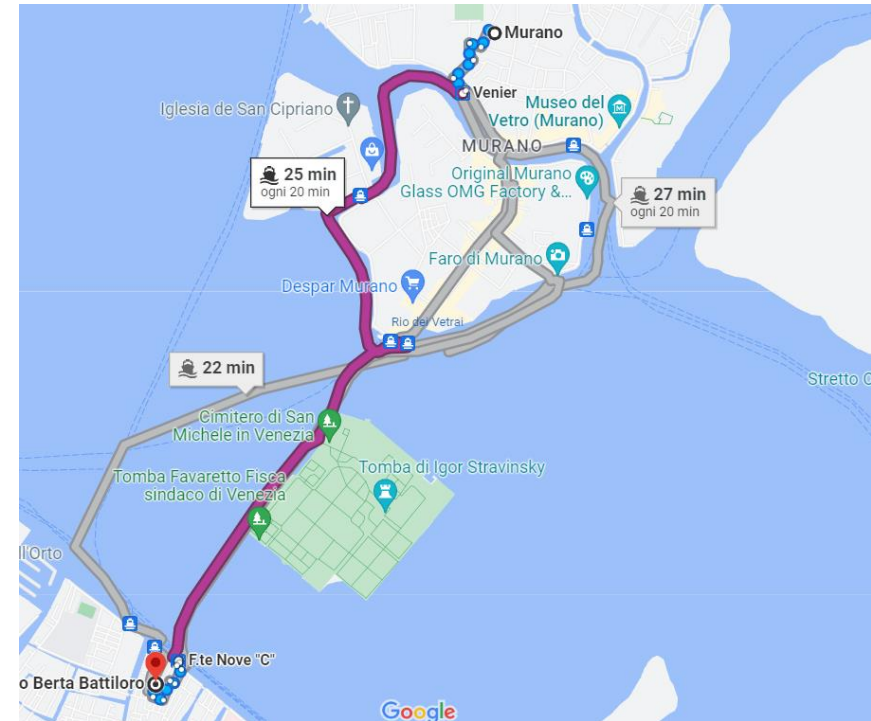
Details

- Meeting point: Campiello Widmann già Biri
- Transfer time to meeting point and return



from Arsenale > Campiello Widmann around 12 min.

- End of tour: same



from Murano > Campiello Widmann around 25 min.

Rowing Venetian style

Description

With the help of one of a rowing club, guests can take part in a private course of Venetian style rowing in the calm waters of the Lagoon. This experience will take you far from the beaten paths to explore the true soul of the Lagoon. Discover the city through its hidden waterways and above all learn how to row like a real gondolier!

Notes

Available in English and Italian

Price: 75€ per pax

 min 1 – max 10

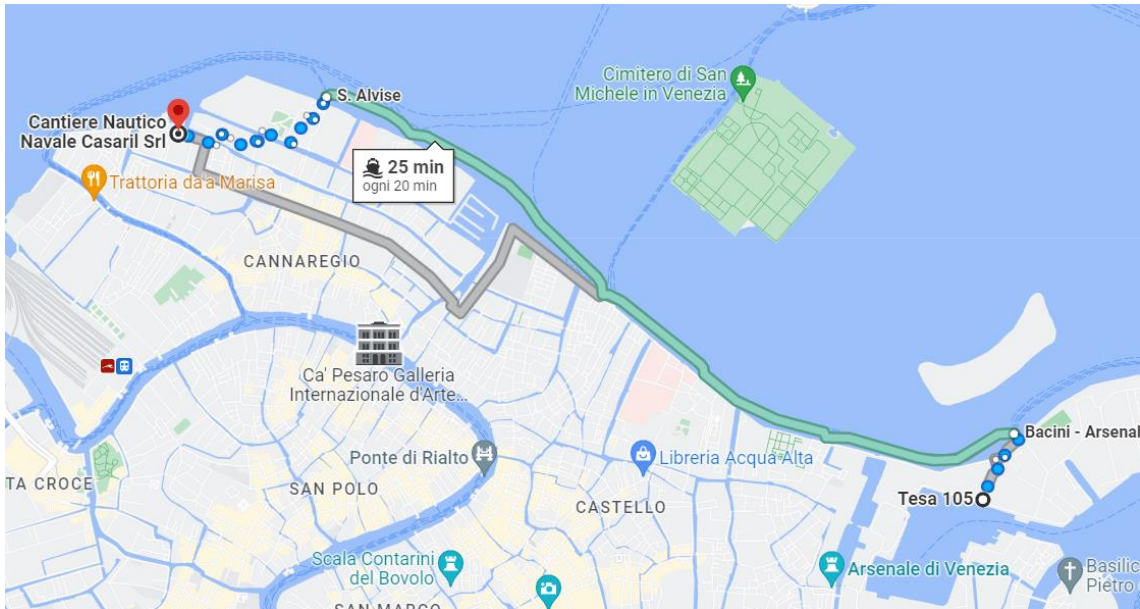
 1.5 hrs + transfer time
(see slide)



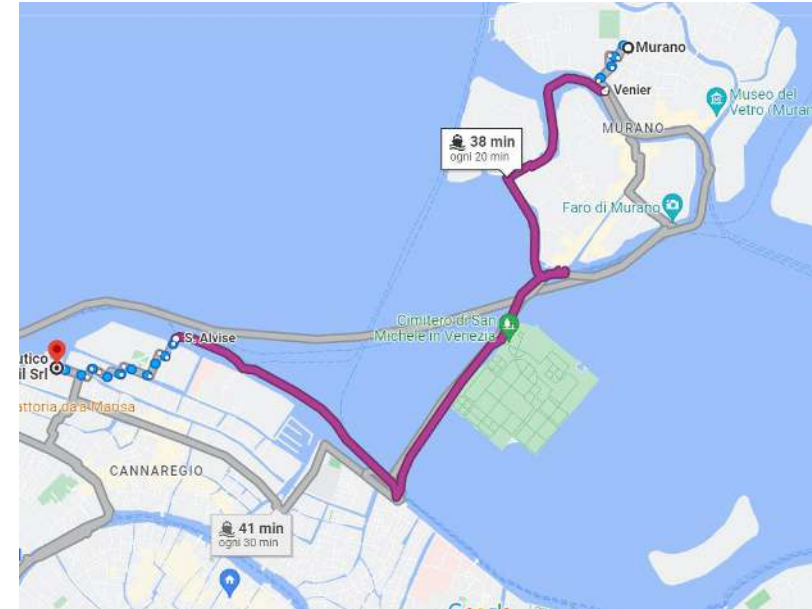
Rowing Venetian style Details

- Meeting point: Cannaregio 3009 G
- Transfer time to meeting point and return

- End of tour: same



from Arsenale > Cannaregio around 25 min



from Murano > Cannaregio around 40 min

Bacari tour with a Venetian sommelier

 min 3 – max 15

 2 hrs + transfer time
(see slide)
Until 6PM

Description

Bacari means “old taverns”, and this is where you can taste the typical wines of the region, accompanied by the typical “*cicchetti*” (finger-food).

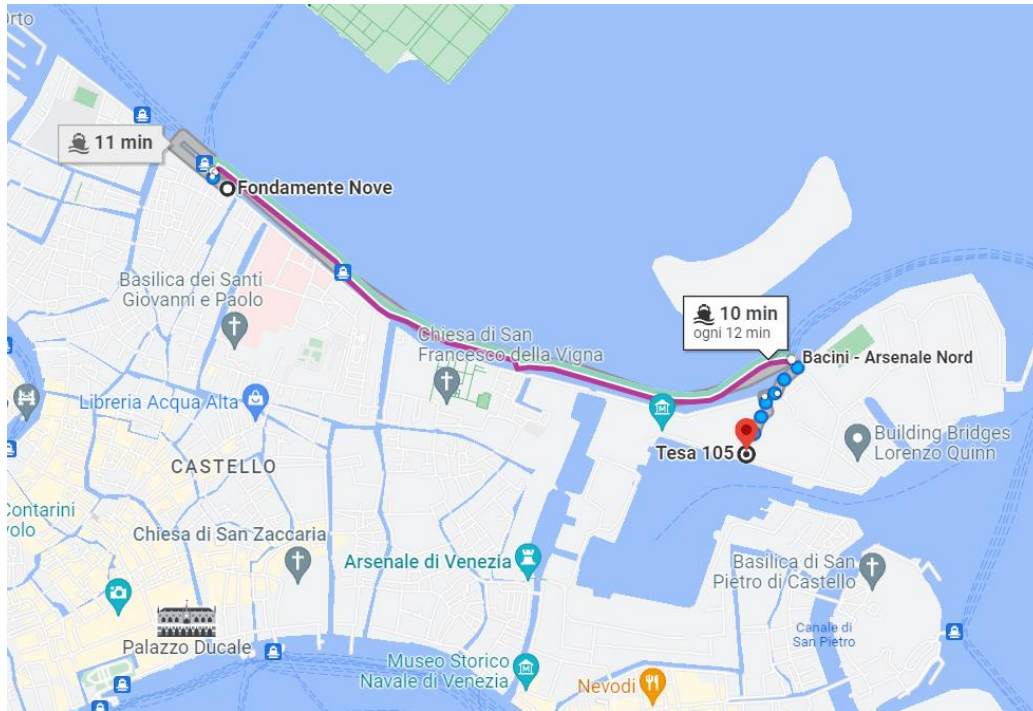
Our experienced guides will lead you to discover the gastronomic history of the city: enjoying the little succulent cicchetti, paired with the only and original “Spritz”, which was firstly invented in the Veneto Region. The culinary tour will be enriched with a variety of seafood and meaty specialties which will leave you an unforgettable savory memory of Venice, while you’ll smell the magic atmosphere and flavors that surround the city.



Bacari tour with a Venetian sommelier

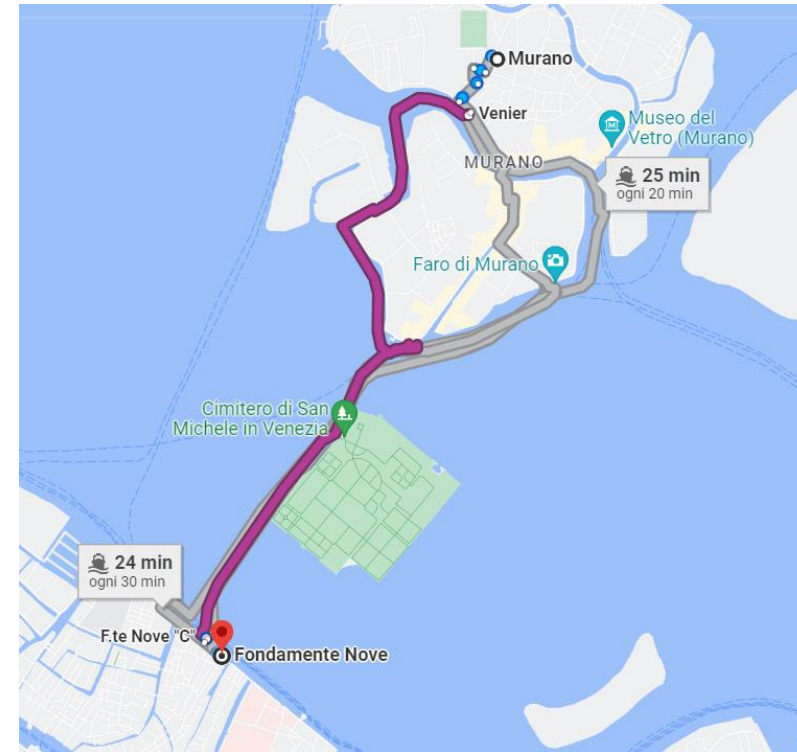
Details

- Meeting point: Fondamenta Nove or Ghetto (if you begin in a point, you will finish in the other meeting point).
- Transfer time to meeting point (Fondamenta Nove)



from Arsenale > Fondamenta Nove around 10 min.

- End of tour: Fondamenta Nove or Ghetto

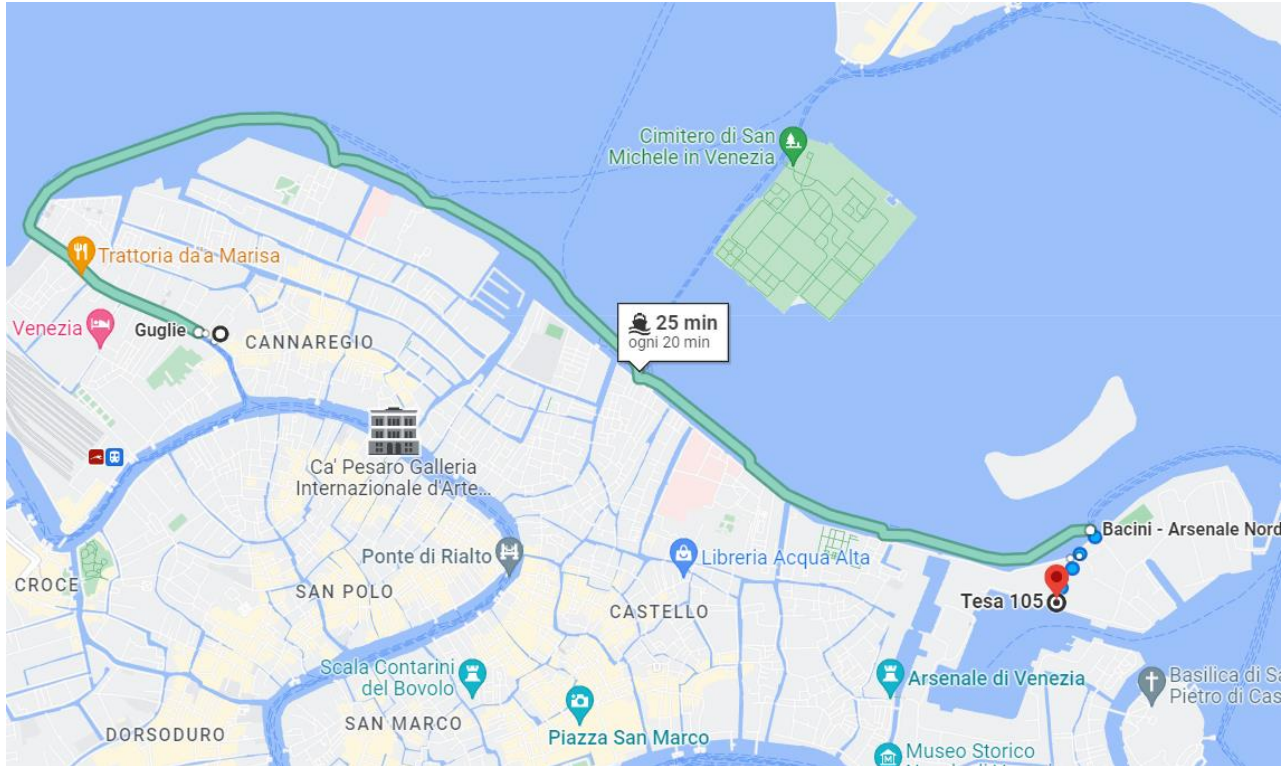


from Murano > Fondamenta Nove around 25 min.

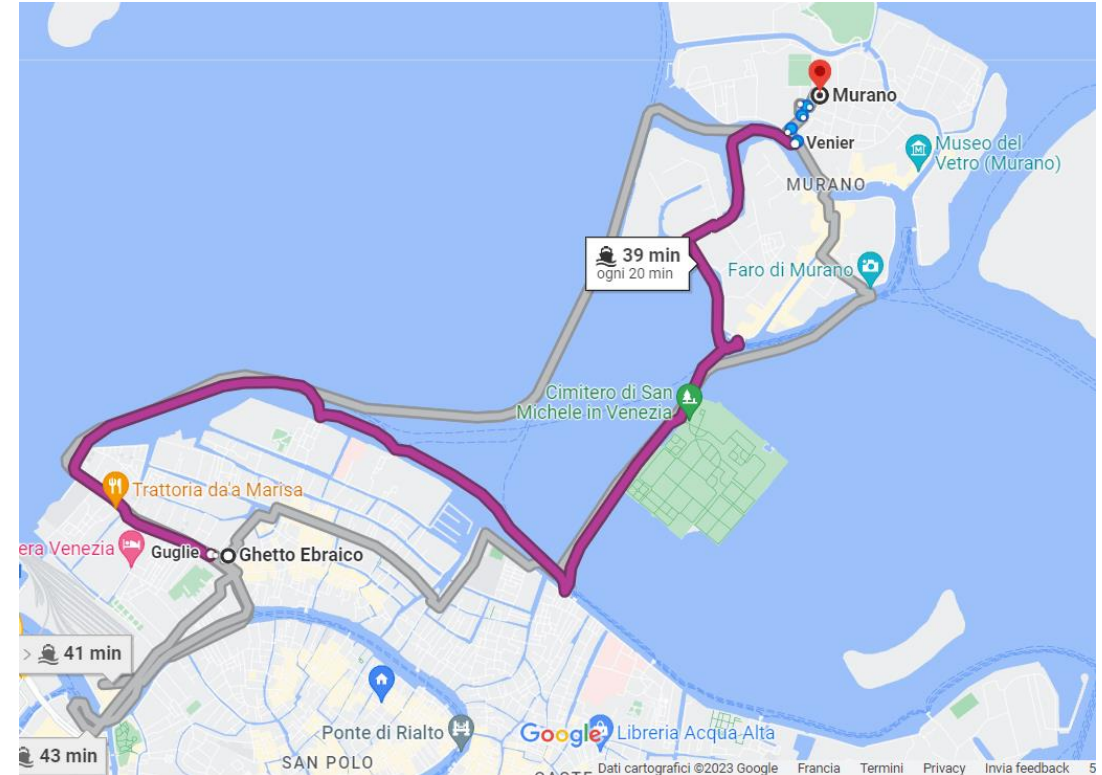
Bacari tour with a Venetian sommelier

Details

- Transfer time to meeting point (Ghetto)



from Arsenale > Venice Ghetto around 25 min.



from Murano > Venice Ghetto around 40 min

How to make your own Spritz at Terrazza Aperol



min 3 – max 15



1.5 hrs + transfer
time
(see slide)

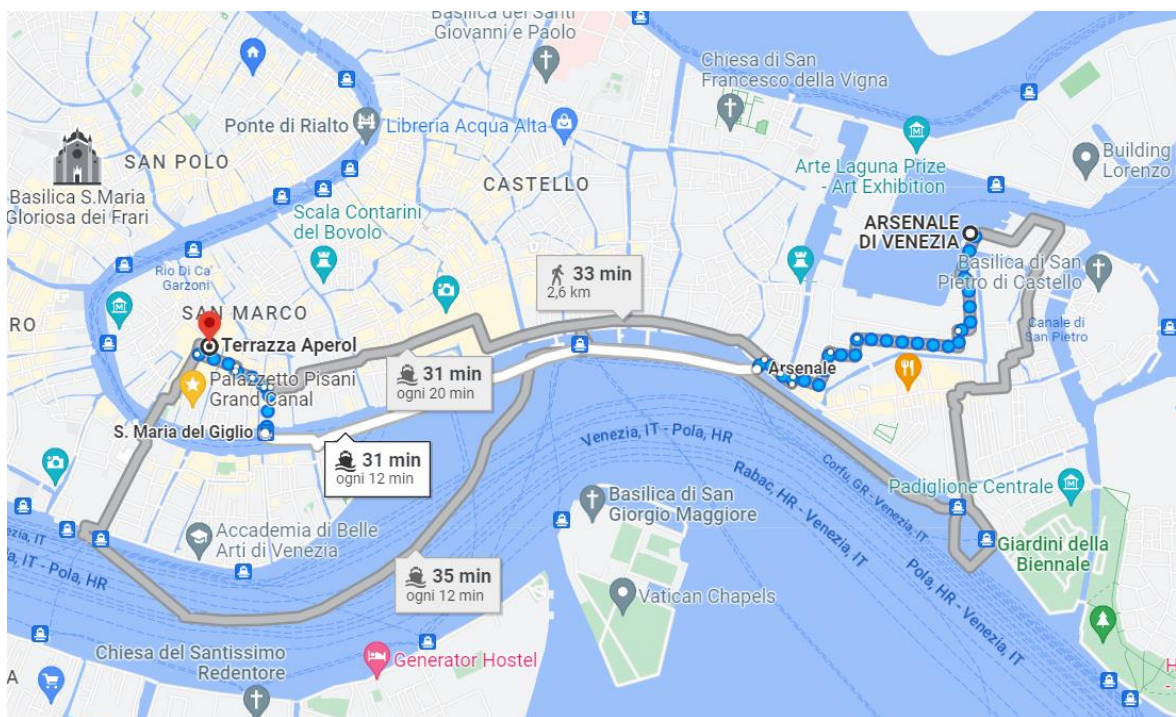
Description

Our private masterclass at Terrazza Aperol, in the heart of Venice, will focus on learning how to create your own spritz: the history of the brand, the ingredients of the spritz and the order in which they are poured into the glass. The master class will be complemented by a tasting of cicchetti (the typical Venetian appetizers). Will your spritz win the challenge?



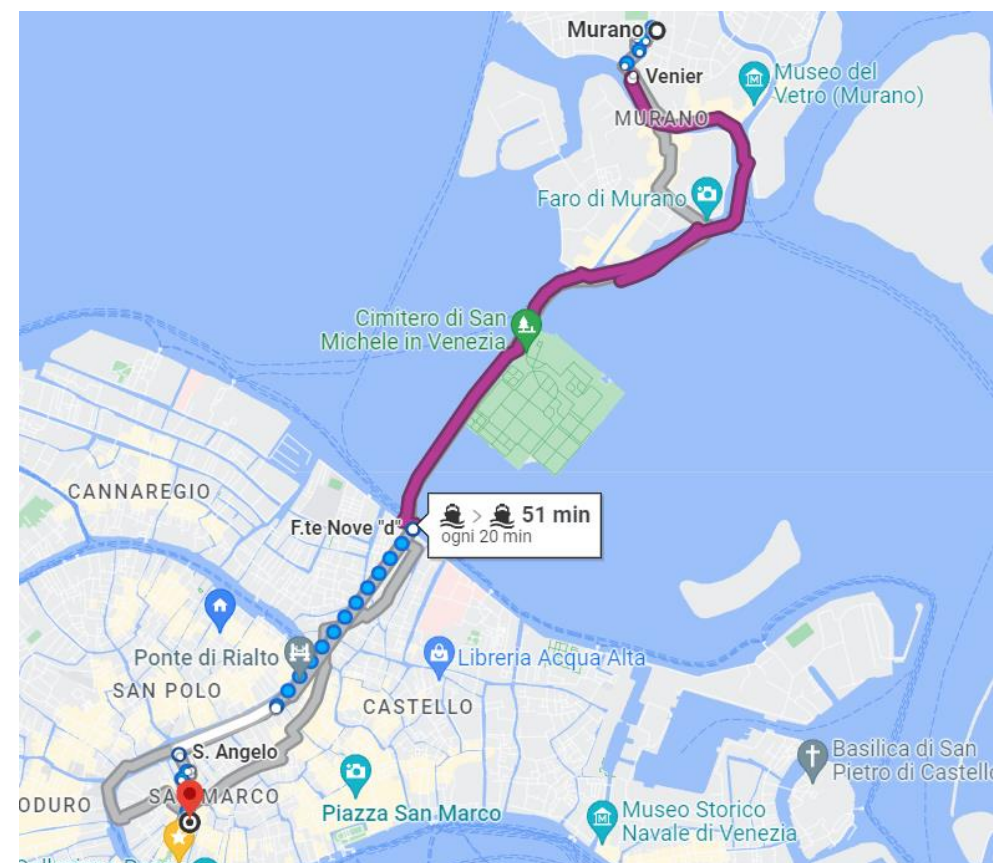
How to make your own Spritz at Terrazza Aperol Details

- Meeting point: Terrazza Aperol, Campo S. Stefano
- Transfer time to meeting point and return



from Arsenale > Terrazza Aperol around 25 min.

- End of tour: same



from Murano > Terrazza Aperol around 60 min.

Savor Cocktail Experience

 min 5 – max 15

 2 hrs + transfer time
(see slide)

Description

In the evocative setting of the Savor Bar, at the Hotel Indigo Venice Sant'Elena, guided by our expert bartenders, guests will join an exclusive masterclass and learn the foundations of cocktail preparation, followed by a tasting and accompanied by a tasty refreshment.

The Bar is always looking for a contamination between the vibrancy of city life and the suspended and relaxed atmosphere of the hotel, to accompany Guests in a journey of art, culture and Italian food and wine tradition reinterpreted with a touch of creativity.

Notes

Available in English and Italian – Experience can be reduced to 1 hour if needed



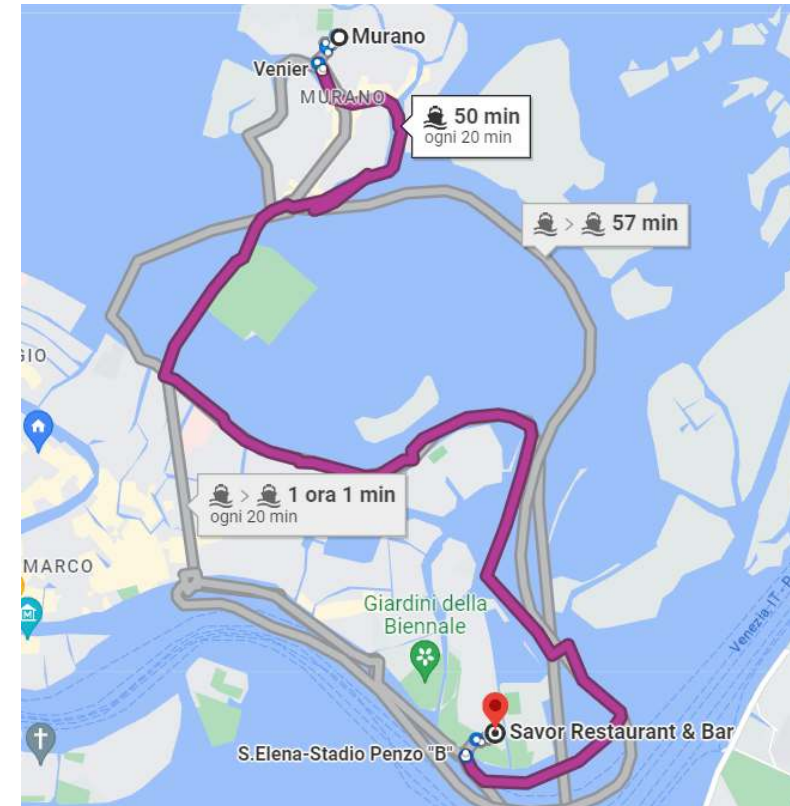
Savor Cocktail Experience Details

- Meeting point:
Savor Bar, Hotel Indigo, Calle Buccari, 10 c/o
- Transfer time to meeting point and return



from Arsenale > Savor Bar (Sant'Elena) around 25 min.

- End of tour: same



from Murano > Savor Bar (Sant'Elena) around 60 min.